

Frying Pan Farm Park

2709 West Ox Road
Herndon, VA 20171

July 30 - August 2, 2026

Fairfax County CARNIVAL AND FAIR

SPONSOR PROSPECTUS



For Inclusion and ADA Support, call 703-324-8383. TTY Va. Relay 711



When **families** remember
a **fun** community event in
Fairfax County, make them
think of **you**.

Sponsor the
**FAIRFAX COUNTY
CARNIVAL AND FAIR**
to get your message
in front of
27,000 people
having fun at
Frying Pan Farm Park!

2026 ANNUAL FAIRFAX COUNTY CARNIVAL AND FAIR SPONSORSHIP PACKAGES

Become a Fairfax County Carnival and Fair sponsor and have your message seen by more than 27,000 attendees each year.

LEGACY SPONSOR \$10,000 OR MORE

Includes all Heritage Sponsor benefits, plus:

- Exclusive or top-tier event recognition (e.g., presenting sponsor, if applicable).
- Private nighttime farm tour for up to 25 people (scheduled post-event).
- Priority logo placement across materials and event signage.
- Premium advertisement spaces.
- Tented space for tabling and outreach.

HERITAGE SPONSOR \$5,000 – \$9,999

Includes all Harvest Sponsor benefits, plus:

- Group wagon ride for up to 25 guests (scheduled post-event).
- Top logo placement on marketing materials.
- Featured social media recognition.

HARVEST SPONSOR \$2,500 – \$4,999

Includes all Farm Friend Sponsor benefits, plus:

- Ten event admission passes.
- Dedicated booth space (10x10 tent, 6-foot table and two chairs).
- On-site branded signage opportunity.
- Logo inclusion on select printed materials.

FARM FRIEND SPONSOR \$1,000 – \$2,499

Includes all Barnyard Sponsor benefits, plus:

- Five event admission passes.
- Listing on:
 - Fairfax County Park Authority website
 - Friends of Frying Pan Farm Park website
 - Fairfax County Park Foundation website
- Inclusion in partner newsletters and promotions.
- Social media acknowledgment.



BARNYARD SPONSOR \$500 – \$999

Includes all Field Sponsor benefits, plus:

- Sponsor logo featured on event banner.
- Name listed on event webpage or program (if applicable).

FIELD SPONSORSHIP OPPORTUNITIES — UP TO \$499

Support a key area of the event:

- Name listed on thank-you signage.
- Recognition on event webpage (if applicable).

Opportunities include:

- Big Truck Night
- Media Coverage
- Cooling Tents
- First Aid Tent
- General Event Support
- Catering
 - Volunteers/Staff Lunch Saturday
 - Volunteers/Staff Dinner Saturday
 - Volunteers/Staff Lunch Sunday

BECOME A SPONSOR!

To become a sponsor, visit
www.fairfaxcounty.gov/parks/fairfax-fair or contact:

MARGARET THAXTON, DIRECTOR OF DEVELOPMENT

Fairfax County Park Foundation

12055 Government Center Parkway, Suite 404

Fairfax, VA 22035

703-324-8532 • parkfoundation@fairfaxcounty.gov



FAIRFAX COUNTY CARNIVAL AND FAIR SPONSORSHIP FORM

Name: _____
Please print name exactly as it should be listed in publication

Primary Contact: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

SPONSOR LEVEL

- ☐ LEGACY SPONSOR \$10,000+
- ☐ HERITAGE SPONSOR \$5,000 – \$9,999
- ☐ HARVEST SPONSOR \$2,500 – \$4,999
- ☐ FARM FRIEND SPONSOR \$1,000 – \$2,499
- ☐ BARNYARD SPONSOR \$500 – \$999
- ☐ FIELD SPONSORSHIP OPPORTUNITIES – UP TO \$499



Sponsorship Area (if any): _____

Catering Sponsor (specific day and meal): _____

In-Kind Sponsor (list donated items): _____

PAYMENT METHOD

- ☐ **CHECK** (No processing fee)
Payable to: **Fairfax County Park Foundation**
Mail to: **FCPF, 12055 Government Center Parkway, Suite 404**
Fairfax, VA 22035
- ☐ **ACH PAYMENT** (No processing fee)
For information, please contact
FCPF Finance Administrator,
by phone **703-324-8582**

- ☐ **CREDIT CARD**     (please add 2.3% when paying with credit card to cover processing fees)

Name on Card (Please print): _____

Credit Card#: _____ Amount \$: _____

Exp. Date: _____ Security Code (On back of card): _____

Signature: _____ Date: _____



Send completed form by mail:
FCPF, 12055 Government Center Parkway, Suite 404, Fairfax, VA 22035
or email:
parkfoundation@fairfaxcounty.gov with your company logo in vector file format



12055 Government Center Parkway, Suite 404 • Fairfax, VA 22035
703-324-8582 (office) | parkfoundation@fairfaxcounty.gov | https://fairfaxparkfoundation.org/

The Fairfax County Park Foundation is a 501(c)(3) charitable organization. Contributions are tax-deductible to the fullest extent of the law. Tax ID #54-2019179