

**Saturday, April 25
10 a.m.-4 p.m.**

**Lake Fairfax Park
1400 Lake Fairfax Drive, Reston, VA**



EARTH DAY

FAIRFAX

2026



SPONSOR PROSPECTUS



Fairfax County Park Foundation



 For Inclusion and ADA Support, call 703-324-8563. TTY Va. Relay 711

2026 EARTH DAY SPONSORSHIPS



EARTH DAY CHAMPION: \$10,000

Transforming the Future

- **All benefits listed in Earth Day Innovator PLUS:**
- **Title sponsor feature in Fairfax County Park Authority (FPCA) information release.**
- **Exclusive main stage signage with logo plus title inclusion in additional signage.**
- **Title sponsor mention in all outreach and advertising.**
- **Advertisement included in summer issue of Parktakes Magazine.**
- **Listing in Fairfax County Park Foundation (FCPF) annual report (35,000+ circulation).**
- **Listing on FC PF website as a member of the Leadership Society.**



EARTH DAY RECYCLING STAR: \$7,500-\$9,999

Protecting Our Resources

- All benefits listed in Earth Day Innovator PLUS:
- Title sponsor for recycling stations with signage.
- Tailored company sponsor mentions from both stages throughout event.
- Company recognition on FCPF social media (Facebook and LinkedIn) as Recycling Station Sponsor.
- Company recognition on FCPA social media (Facebook and Nextdoor) as Recycling Station Sponsor.
- Company logo with web link on FCPF website for 1 year (79,400 visits/year).
- Company product (approved by FCPA) distribution at specified event area.
- Provide volunteer support for engagement at event recycling stations.

EARTH DAY KIDS ZONE SPONSOR: \$5,000-\$7,499

Supporting Our Future

- All benefits listed in Earth Day Innovator PLUS:
- Title sponsor for Earth Day Kids Zone with banner.
- Announcements from community stage throughout event.
- Company recognition on FCPF social media (Facebook and LinkedIn) as Kids Zone Sponsor.
- Company recognition on FCPA social media (Facebook & Nextdoor) as Kids Zone Sponsor.
- Company logo with web link on FCPF website for 1 year (79,400 visits/year).
- Inclusion of Earth Day Kids Zone ad with company logo on FCPA electronic screens at 9 Rec Centers across the county.



EARTH DAY COMMUNITY CONNECTOR: \$2,500-\$4,999

Building Our Community

- All benefits listed in Earth Day Innovator PLUS:
- Signage on community kids stage.
- Tailored company sponsor mentions from both stages throughout event.
- Company recognition product (approved by FCPA) distribution and recognition at welcome tent (exclusive to Community Connector).
- Booth will be located at community stage.

EARTH DAY INNOVATOR: \$1,000-\$2,499

Finding Better Solutions

- All benefits listed below PLUS:
- Company logo on FCPF website for 1 year (93,588 visits/year).
- Logo on FCPA Earth Day webpage for 1 year (3,745 visits/year).
- Earth Day Event booth space* (prominent booth location TBD).

EARTH DAY ADVOCATE: \$500-\$999

Inspiring Others to Act

- Logo displayed on Earth Day sponsorship signage.
- Sponsor parking pass (\$10 value).
- Master of Ceremony announcement of sponsor at event.
- Charitable contribution (tax-deductible to the fullest extent of the law)..



**10x10 tent, (1) table, (2) chairs provided.*