

# Frying Pan Farm Park

2709 West Ox Road  
Herndon, VA 20171

July 31-August 3, 2025

## FAIRFAX COUNTY

# CARNIVAL & FAIR



# SPONSOR PROSPECTUS



For Inclusion and ADA Support, call 703-324-8563. TTY Va. Relay 711



When **families** remember  
a **fun** community event in  
Fairfax County, make them  
think of **you**.

Sponsor the  
**FAIRFAX COUNTY  
CARNIVAL & FAIR**  
to get your message  
in front of  
**27,000 people**  
having fun at  
**Frying Pan Farm Park!**

# 2025 ANNUAL FAIRFAX COUNTY CARNIVAL & FAIR SPONSORSHIP PACKAGES

Become a Fairfax County Carnival & Fair Sponsor and have your message seen by over 27,000 attendees each year.

## GRAND CHAMPION SPONSOR \$2,500 OR MORE

*Blue Ribbon benefits plus:*

- Banner advertisement spaces.
- Tented space for tabling and outreach.

## BLUE RIBBON SPONSOR \$1,000

*Farm Friend Sponsor benefits plus:*

- Four, one-day parking passes.
- Listed in thank you advertisement in Parktakes Magazine (100k printed editions).
- Featured on the Fairfax County Park Authority, Friends of Frying Pan Farm Park and the Fairfax County Park Foundation's websites.

## FARM FRIEND SPONSOR \$250-\$999

- Thank you signage. Listed on Fairfax County Park Authority, Fairfax County Park Foundation and Friends of Frying Pan Farm Park websites.
- Included in Fairfax County Park Foundation, Friends of Frying Pan Farm Park and Fairfax County newsletters.

## ESSENTIAL SPONSORSHIP OPPORTUNITIES

*Be a sponsor of one of these important areas!*

- Big Truck Night
- Media Coverage
- Cooling Tents
- First Aid Tent
- Catering
  - Volunteers/Staff Lunch Saturday
  - Volunteers/Staff Dinner Saturday
  - Volunteers/Staff Lunch Sunday
- General Event Support



## BECOME A SPONSOR!

To become a sponsor, visit  
[www.fairfaxcounty.gov/parks/fairfax-fair](http://www.fairfaxcounty.gov/parks/fairfax-fair) or contact:

**MARGARET THAXTON, DIRECTOR OF DEVELOPMENT**

Fairfax County Park Foundation

12055 Government Center Parkway, Suite 404

Fairfax, VA 22035

703-324-8532 • [parkfoundation@fairfaxcounty.gov](mailto:parkfoundation@fairfaxcounty.gov)



Fairfax County Park Foundation  
*Preserve Protect Play*