

Frying Pan Farm Park

2709 West Ox Road
Herndon, VA 20171

July 31-August 3, 2025

FAIRFAX COUNTY

CARNIVAL & FAIR



SPONSOR PROSPECTUS



For Inclusion and ADA Support, call 703-324-8563. TTY Va. Relay 711



When **families** remember
a **fun** community event in
Fairfax County, make them
think of **you**.

Sponsor the
**FAIRFAX COUNTY
CARNIVAL & FAIR**
to get your message
in front of
27,000 people
having fun at
Frying Pan Farm Park!

2025 ANNUAL FAIRFAX COUNTY CARNIVAL & FAIR SPONSORSHIP PACKAGES

Become a Fairfax County Carnival & Fair Sponsor and have your message seen by over 27,000 attendees each year.

GRAND CHAMPION SPONSOR \$2,500 OR MORE

Blue Ribbon benefits plus:

- Banner advertisement spaces.
- Tented space for tabling and outreach.

BLUE RIBBON SPONSOR \$1,000

Farm Friend Sponsor benefits plus:

- Four, one-day parking passes.
- Listed in thank you advertisement in Parktakes Magazine (100k printed editions).
- Featured on the Fairfax County Park Authority, Friends of Frying Pan Farm Park and the Fairfax County Park Foundation's websites.

FARM FRIEND SPONSOR \$250-\$999

- Thank you signage. Listed on Fairfax County Park Authority, Fairfax County Park Foundation and Friends of Frying Pan Farm Park websites.
- Included in Fairfax County Park Foundation, Friends of Frying Pan Farm Park and Fairfax County newsletters.

ESSENTIAL SPONSORSHIP OPPORTUNITIES

Be a sponsor of one of these important areas!

- Big Truck Night
- Media Coverage
- Cooling Tents
- First Aid Tent
- Catering
 - Volunteers/Staff Lunch Saturday
 - Volunteers/Staff Dinner Saturday
 - Volunteers/Staff Lunch Sunday
- General Event Support



BECOME A SPONSOR!

To become a sponsor, visit
www.fairfaxcounty.gov/parks/fairfax-fair or contact:

MARGARET THAXTON, DIRECTOR OF DEVELOPMENT

Fairfax County Park Foundation

12055 Government Center Parkway, Suite 404

Fairfax, VA 22035

703-324-8532 • parkfoundation@fairfaxcounty.gov



FCPF

Fairfax County Park Foundation
Preserve Protect Play