

Frying Pan Farm Park

2709 West Ox Road
Herndon, VA 20171

August 1-4, 2024

74th FAIRFAX COUNTY



4-H FAIR & CARNIVAL



SPONSOR PROSPECTUS



When **families** remember a **fun** community event in Fairfax County, make them think of **you**.



Sponsor the
FAIRFAX COUNTY
4-H FAIR & CARNIVAL
to get your message
in front of
27,000 people
having fun at
Frying Pan Farm Park!

2024 ANNUAL 4-H FAIR AND CARNIVAL SPONSORSHIP PACKAGES

Become a 4-H Fair Sponsor and have your message seen by over 27,000 attendees each year.

GRAND CHAMPION SPONSOR \$5,000 OR MORE

Reserve Championship benefits plus:

- Full page advertisement or recognition space in the official digital 4-H Fair & Carnival Program distributed at the fair (logo due June 15).
- Banner advertisement spaces.
- Tented space for tabling and outreach.
- Opening ceremony remarks with Fairfax County officials.
- VIP-area stage seating.

RESERVE CHAMPION SPONSOR \$2,500

Blue Ribbon benefits plus:

- Half-page advertisement or recognition space in the official digital 4-H Fair & Carnival Guide (logo due June 15).
- 10'x10' space for tabling and outreach in community exhibitor area.
- Recognition in opening ceremony by Fairfax County officials.

BLUE RIBBON SPONSOR \$1,000

4-H & Farm Friend Sponsor benefits plus:

- Four one-day parking passes.
- Quarter-page advertisement or or recognition space in the official digital 4-H Fair & Carnival Guide (logo due June 15).
- Listed in thank you advertisement in Parktakes Magazine (100k printed editions).
- Featured on the Fairfax County Park Authority, Fairfax County 4-H, Friends of Frying Pan Farm Park and the Fairfax County Park Foundation's websites.

4-H & FARM FRIEND SPONSOR \$250

- Thank you signage at a specific event or exhibit. See list on next page.
- Listed on Fairfax County 4-H, Fairfax County Park Authority, Fairfax County Park Foundation, and Friends of Frying Pan Farm Park websites.
- Recognition in the official digital 4-H Fair & Carnival Guide.
- Included in Fairfax County Park Foundation, Friends of Frying Pan Farm Park and Fairfax County 4-H newsletters.



\$500 SPONSOR SPECIFIC EVENTS OR EXHIBITS

4-H & Farm Friend Sponsor Benefits plus:

- Big Truck Night
- Horse Exhibit
- Science and Technology Exhibit
- Old Fashioned Games
- Black & White Photo Exhibit
- Equestrian Demos
- Color Photo Exhibit
- Livestock Exhibit
- Writing Exhibit
- Crafts and Woodworking Exhibit
- Rabbit and Cavy Exhibit
- Foods and Nutrition Exhibit
- Apiary Products Exhibit
- Visual Arts Exhibit
- Scrapbooks and Displays Exhibit
- Horticulture Exhibit
- Interior Design Exhibit
- Floriculture Exhibit
- Clothing and Textiles Exhibit

ESSENTIAL SPONSORSHIP AREAS

Be a sponsor of one of these important areas!

- Media Coverage
- Event Program Printing
- Entertainment Stage
- Trophies and Ribbons
- Table Rentals
- Catering
 - Official Judges' Dinner Friday Evening
 - Volunteers/Staff Lunch Saturday
 - Volunteers/Staff Dinner Saturday
 - Volunteers/Staff Lunch Sunday
- General Event Support

BECOME A SPONSOR!

To become a sponsor, visit

www.fairfaxcounty.gov/parks/4H-Fair or contact:

MARGARET THAXTON, DIRECTOR OF DEVELOPMENT

Fairfax County Park Foundation

12055 Government Center Parkway, Suite 404

Fairfax, VA 22035

703-324-8532 • parkfoundation@fairfaxcounty.gov



FCPF

Fairfax County Park Foundation
Preserve Protect Play