



FAIRFAX COUNTY PARK AUTHORITY

Summer Entertainment Series

Evenings on the Ellipse



EVENTINGS ON THE ELLIPSE CONCERT SERIES

A Free Summer Entertainment Series ❖ Celebrating Community in Concert

VENUE Fairfax County Government Center ❖ 12000 Government Center Parkway, Fairfax, VA 22035

DATES Thursday Evenings ❖ July & August ❖ 5:30 P.M. – 7:00 P.M.

SUMMER 2024 SERIES SPONSORSHIP LEVELS and DONOR BENEFITS

Celestial Star (\$20,000 and up) all benefits listed below plus:

- ★ Company-specific message, logo with link in Park Foundation’s Newsletter (35,000+ subscribers)

Stellar Star (\$10,000-19,999) all benefits listed below plus:

- ★ Listing in Park Foundation Annual Report (35,000+ circulation)
- ★ Membership in the Park Foundation’s Leadership Society

Presenting Star (\$7,500-9,999) all benefits listed below plus:

- ★ Company recognition on FCPF social media (Facebook and LinkedIn)

Rising Star (\$5,000-7,499) all benefits listed below plus:

- ★ Company logo with link in Park Foundation’s Newsletter (35,000+ subscribers)

Premier Star (\$3,000-4,999) all benefits listed below plus:

- ★ Company logo displayed at venue on banners and signage

Shining Star (\$1,000-2,999) all benefits listed below plus:

- ★ Company logo with link on the Park Foundation website (79,400+ visits)
- ★ Company logo in the *Parktakes* Magazine (200,000+ circulation)
- ★ Link to Series Flyer included in Chairman McKay’s e-newsletter – *The Chairman’s Report*
- ★ Company name in FCPA News Release (to 300+ media outlets)

Community Star (\$500-999) all benefits listed below plus:

- ★ Company name on FCPA Summer Entertainment Series performance webpages (22,200+ visits)

Individual Star (up to \$499)

- ★ A tax-deductible contribution to support the popular FCPA Summer Entertainment Series!
- ★ Summer Entertainment Series in FCPA eNews Weekly
- ★ Summer Entertainment Series promotional information distributed to 141 elementary schools



FCPF
Fairfax County Park Foundation



703-324-8532

www.FairfaxParkFoundation.org