



FAIRFAX COUNTY PARK AUTHORITY

Summer Entertainment Series

Evenings on the Ellipse



EVENINGS ON THE ELLIPSE CONCERT SERIES

A Free Summer Entertainment Series ❖ Celebrating Community in Concert

VENUE Fairfax County Government Center ❖ 12000 Government Center Parkway, Fairfax, VA 22035

DATES Thursday Evenings ❖ July & August ❖ 5:30 P.M. – 7:00 P.M.

SUMMER 2022 SERIES SPONSORSHIP LEVELS and DONOR BENEFITS

Celestial Star (\$20,000 and up) all benefits listed below plus:

- ★ Company logo on REACH TV Screens in 8 RECenters (1.7 million visitors)

Stellar Star (\$10,000-19,999) all benefits listed below plus:

- ★ Listing in Park Foundation Annual Report (30,000+ circulation)
- ★ Listing on Park Foundation website as a member of the Leadership Society
- ★ Company-specific message, logo with link in Park Foundation eNewsletter (35,000+ subscribers)

Presenting Star (\$7,500-9,999) all benefits listed below plus:

- ★ Company recognition on FCPF social media (Twitter and Facebook)
- ★ Name in FCPF Donor Recognition Newspaper Ad

Rising Star (\$5,000-7,499) all benefits listed below plus:

- ★ Company logo with link in Park Foundation eNewsletter (35,000+ subscribers)

Premier Star (\$3,000-4,999) all benefits listed below plus:

- ★ Company logo displayed at venue on banners and signage

Shining Star (\$1,000-2,999) all benefits listed below plus:

- ★ Company logo with link on the Park Foundation website (5,137 visits)
- ★ Company logo in the *Parktakes* Magazine (200,000+ circulation)
- ★ Link to Series Flyer included in Chairman McKay's e-newsletter – *The McKay Messenger*
- ★ Company name in FCPA Information Release (to 300+ media outlets)

Community Star (\$500-999) all benefits listed below plus:

- ★ Company name on FCPA Summer Entertainment Series performance webpages (83,449 visits)

Individual Star (up to \$499)

- ★ A tax-deductible contribution to support the popular FCPA Summer Entertainment Series!
- ★ Summer Entertainment Series in FCPA eNews Weekly
- ★ 2022 Summer Entertainment Series promotional information distributed to 141 elementary schools



FCPF
Fairfax County Park Foundation



703-324-8532

www.FairfaxParkFoundation.org