



## BRADDOCK NIGHTS CONCERT SERIES

A Free Summer Entertainment Series ❖ Celebrating Community in Concert

**VENUE Royal Lake Park** – 5344 Gainsborough Drive, Fairfax, VA 22032

Friday Evenings ❖ July & August ❖ 7:30 - 8:30 p.m.

**Rutherford Park** – 4743 Guinea Road, Fairfax, VA 22032

Wednesday Evenings ❖ July & August ❖ 7:30 - 8:30 p.m.

**Braddock/Wakefield Park Arts in the Parks** – 8100 Braddock Road, Annandale, VA 22003

Saturday Morning – July & August ❖ 10 a.m.

### SUMMER 2021 SERIES SPONSORSHIP LEVELS and DONOR BENEFITS

**Celestial Star (\$20,000 and up)** all benefits listed below plus:

- ★ Company logo on REACH TV Screens in 8 RECenters (1.7 million visitors)

**Stellar Star (\$10,000-19,999)** all benefits listed below plus:

- ★ Listing in Park Foundation Annual Report (30,000+ circulation)
- ★ Listing on Park Foundation website as a member of the Leadership Society
- ★ Company-specific message, logo with link in Park Foundation eNewsletter (35,000+ subscribers)

**Presenting Star (\$7,500-9,999)** all benefits listed below plus:

- ★ Company recognition on FCPF social media (Twitter and Facebook)

**Rising Star (\$5,000-7,499)** all benefits listed below plus:

- ★ Company logo with link in Park Foundation eNewsletter (35,000+ subscribers)

**Premier Star (\$3,000-4,999)** all benefits listed below plus:

- ★ Company logo displayed at venue on banners and signage
- ★ Official Resolution certificate from the Park Foundation and Park Authority Boards

**Shining Star (\$1,000-2,999)** all benefits listed below plus:

- ★ Company logo with link on the Park Foundation website (5,137 visits)
- ★ Company logo in the *Parktakes* Magazine (200,000+ circulation)
- ★ Link to Series Flyer included in Supervisor James Walkinshaw's eNewsletter - *The Braddock Beacon*
- ★ Company name in FCPA Information Release (to 300+ media outlets)

**Community Star (\$500-999)** all benefits listed below plus:

- ★ Company name on FCPA Summer Entertainment Series performance webpages (83,449 visits)

**Individual Star (up to \$499)**

- ★ A tax-deductible contribution to support the popular FCPA Summer Entertainment Series!
- ★ Summer Entertainment Series in **FCPA eNews Weekly**
- ★ 2021 Summer Entertainment Series promotional information sent to 141 elementary schools
- ★ Company logo on Braddock Nights T-Shirt



**FCPF**  
Fairfax County Park Foundation



703-324-8532

[www.FairfaxParkFoundation.org](http://www.FairfaxParkFoundation.org)