



FAIRFAX COUNTY PARK AUTHORITY

# Summer Entertainment Series

## MOUNT VERNON NIGHTS

### MOUNT VERNON NIGHTS CONCERT SERIES

A Free Summer Entertainment Series ❖ Celebrating Community in Concert

**VENUES:** Grist Mill Park ❖ 4710 Mt. Vernon Memorial Hwy, Alexandria, VA 22309

Workhouse Arts Center at Lorton ❖ 9601 Ox Road, Lorton, Virginia 22079

**DATES:** June, July and August ❖ Friday Evenings 7:30-8:30 P.M. ❖ Saturday Evenings 6:00-7:00 P.M.

#### SUMMER 2020 SERIES SPONSORSHIP LEVELS and DONOR BENEFITS

**Celestial Star (\$20,000 and up)** all benefits listed below plus:

- ★ Company logo on REACH TV Screens in 8 RECenters (1.7 million visitors)

**Stellar Star (\$10,000-19,999)** all benefits listed below plus:

- ★ Listing in Park Foundation Annual Report (30,000+ circulation)
- ★ Listing on Park Foundation website as a member of the Leadership Society
- ★ Company-specific message, logo with link in Park Foundation eNewsletter (25,000+ subscribers)

**Presenting Star (\$7,500-9,999)** all benefits listed below plus:

- ★ Company recognition on FCPF social media (Twitter, LinkedIn and Facebook)

**Rising Star (\$5,000-7,499)** all benefits listed below plus:

- ★ Company logo with link in Park Foundation eNewsletter (23,000+ subscribers)

**Premier Star (\$3,000-4,999)** all benefits listed below plus:

- ★ Company logo displayed at venue on banners and signage
- ★ Official Resolution certificate from the Park Foundation and Park Authority Boards

**Shining Star (\$1,000-2,999)** all benefits listed below plus:

- ★ Company logo with link on the Park Foundation website (5,137 visits)
- ★ Company logo in the *Parktakes* Magazine (200,000+ circulation)
- ★ Link to Series Flyer included in Supervisor Dan Storck's eNewsletters-*The Mount Vernon Advisor*
- ★ Company name in FCPA Information Release (to 300+ media outlets)

**Community Star (\$500-999)** all benefits listed below plus:

- ★ Company name on FCPA Summer Entertainment Series performance webpages (83,449 visits)

**Individual Star (up to \$499)**

- ★ A tax-deductible contribution to support the popular FCPA Summer Entertainment Series!
- ★ Summer Entertainment Series in FCPA eNews Weekly
- ★ 2020 Summer Entertainment Series promotional postcard (70,000 distributed to elementary schools)

#### IMPORTANT DEADLINES

**Company logo (Vector format) link, form & contribution (pay to FCPF) due: March 13, 2020** (Required for inclusion in *Parktakes* magazine)



**FCPF**  
Fairfax County Park Foundation



703-324-8532

[www.FairfaxParkFoundation.org](http://www.FairfaxParkFoundation.org)