



FAIRFAX COUNTY PARK AUTHORITY

Summer Entertainment Series

Evenings on the Ellipse



EVENINGS ON THE ELLIPSE CONCERT SERIES

A Free Summer Entertainment Series ♦ Celebrating Community in Concert

VENUE Fairfax County Government Center ♦ 12000 Government Center Parkway, Fairfax, VA 22035

DATES Thursday Evenings ♦ July & August ♦ 5:30 – 7:00 P.M.

SUMMER 2020 SERIES SPONSORSHIP LEVELS and DONOR BENEFITS

Celestial Star (\$20,000 and up) all benefits listed below plus:

- ★ Company logo on REACH TV Screens in 8 RECenters (1.7 million visitors)

Stellar Star (\$10,000-19,999) all benefits listed below plus:

- ★ Listing in Park Foundation Annual Report (30,000+ circulation)
- ★ Listing on Park Foundation website as a member of the Leadership Society
- ★ Company-specific message, logo with link in Park Foundation eNewsletter (25,000+ subscribers)

Presenting Star (\$7,500-9,999) all benefits listed below plus:

- ★ Company recognition on FCPF social media (Twitter, LinkedIn and Facebook)

Rising Star (\$5,000-7,499) all benefits listed below plus:

- ★ Company logo with link in Park Foundation eNewsletter (23,000+ subscribers)

Premier Star (\$3,000-4,999) all benefits listed below plus:

- ★ Company logo displayed at venue on banners and signage
- ★ Official Resolution certificate from the Park Foundation and Park Authority Boards

Shining Star (\$1,000-2,999) all benefits listed below plus:

- ★ Company logo with link on the Park Foundation website (5,137 visits)
- ★ Company logo in the *Parktakes* Magazine (200,000+ circulation)
- ★ Link to Series Flyer included in Chairman McKay's e-newsletter
- ★ Company name in FCPA Information Release (to 300+ media outlets)

Community Star (\$500-999) all benefits listed below plus:

- ★ Company name on FCPA Summer Entertainment Series performance webpages (83,449 visits)

Individual Star (up to \$499)

- ★ A tax-deductible contribution to support the popular FCPA Summer Entertainment Series!
- ★ Summer Entertainment Series in FCPA eNews Weekly
- ★ 2020 Summer Entertainment Series promotional postcard (70,000 distributed to elementary schools)
- ★ Company logo on Evenings on the Ellipse promotional fan

IMPORTANT DEADLINES

Company logo (*Vector format*), **link**, **form & contribution** (pay to FCPF) due: **March 13, 2020** (*Required for inclusion in Parktakes magazine*)



FCPF
Fairfax County Park Foundation



703-324-8532

www.FairfaxParkFoundation.org