



SPRINGFIELD NIGHTS CONCERT SERIES

A Free Summer Entertainment Series ❖ Celebrating Community in Concert

VENUE Burke Lake Park ❖ 7315 Ox Road Fairfax Station, VA 22039

DATES Wednesday Evenings ❖ July & August ❖ 7:30-8:30 p.m.

Saturday Mornings Children's Arts in the Parks ❖ July & August ❖ 10:00-11:00 a.m.

SUMMER 2019 SERIES SPONSORSHIP LEVELS and DONOR BENEFITS

Celestial Star (\$20,000 and up) all benefits listed below plus:

- ★ Company logo on REACH TV Screens in 8 RECenters (1.7 million visitors)

Stellar Star (\$10,000-19,999) all benefits listed below plus:

- ★ Listing in Park Foundation Annual Report (30,000+ circulation)
- ★ Listing on Park Foundation website as a member of the Leadership Society
- ★ Company-specific message, logo with link in Park Foundation eNewsletter (23,000+ subscribers)

Presenting Star (\$7,500-9,999) all benefits listed below plus:

- ★ Company recognition on FCPF social media (Twitter, LinkedIn and Facebook)

Rising Star (\$5,000-7,499) all benefits listed below plus:

- ★ Company logo with link in Park Foundation eNewsletter (23,000+ subscribers)

Premier Star (\$3,000-4,999) all benefits listed below plus:

- ★ Company logo displayed at venue on banners and signage
- ★ Official Resolution certificate from the Park Foundation and Park Authority Boards

Shining Star (\$1,000-2,999) all benefits listed below plus:

- ★ Company logo with link on the Park Foundation website (5,137 visits)
- ★ Company logo in the *Parktakes* Magazine (200,000+ circulation)
- ★ Link to Series Flyer included in Supervisor Pat Herrity's eNewsletter-*The Herrity Report*
- ★ Company name in FCPA Information Release (to 300+ media outlets)

Community Star (\$500-999) all benefits listed below plus:

- ★ Company name on FCPA Summer Entertainment Series performance webpages (83,449 visits)

Individual Star (up to \$499)

- ★ A tax-deductible contribution to support the popular FCPA Summer Entertainment Series!
- ★ Summer Entertainment Series in **FCPA eNews Weekly**
- ★ 2019 Summer Entertainment Series promotional postcard (70,000 distributed to elementary schools)

IMPORTANT DEADLINES

Company logo (*Vector format*) and **link** due: **March 18, 2019** (*Required for inclusion in Parktakes magazine*)

Form & Contribution (pay to FCPF) due: **April 22, 2019**



FCPF
Fairfax County Park Foundation



703-324-8532

www.FairfaxParkFoundation.org