



## BRADDOCK NIGHTS CONCERT SERIES

A Free Summer Entertainment Series ❖ Celebrating Community in Concert

**VENUES** Lake Accotink Park ❖ Royal Lake Park

**DATES** Friday Evenings ❖ July & August ❖ 7:30 - 8:30 p.m.

### SUMMER 2018 SERIES SPONSORSHIP LEVELS and DONOR BENEFITS

**Celestial Star (\$20,000 and up)** all benefits listed below plus:

- ★ Company logo on REACH TV Screens in 8 RECenters (1.8 million visitors)
- ★ Facebook live promotional segment

**Stellar Star (\$10,000-19,999)** all benefits listed below plus:

- ★ Listing in Park Foundation Annual Report (30,000+ circulation)
- ★ Company-specific message, logo with link in Park Foundation eNewsletter (23,000+ subscribers)

**Presenting Star (\$7,500-9,999)** all benefits listed below plus:

- ★ Company recognition on FCPF social media (Twitter, LinkedIn and Facebook)

**Rising Star (\$5,000-7,499)** all benefits listed below plus:

- ★ Company logo with link in Park Foundation eNewsletter (23,000+ subscribers)
- ★ On-stage announcement by the company's representative to welcome the audience

**Premier Star (\$3,000-4,999)** all benefits listed below plus:

- ★ Company logo displayed at venue on banners and signage
- ★ Official Resolution certificate from the Park Foundation and Park Authority Boards

**Shining Star (\$1,000-2,999)** all benefits listed below plus:

- ★ Company logo with link on the Park Foundation website (5,137 visits)
- ★ Company logo in the *Parktakes* Magazine (200,000+ circulation)
- ★ Link to Series Flyer included in Supervisor John Cook's eNewsletter - *The Braddock Beacon*
- ★ Company name in FCPA Information Release (to 300+ media outlets)

**Community Star (\$500-999)** all benefits listed below plus:

- ★ Company name on FCPA Summer Entertainment Series performance webpages (82,806 visits)

**Individual Star (up to \$499)**

- ★ A tax-deductible contribution to support the popular FCPA Summer Entertainment Series!
- ★ Summer Entertainment Series in **FCPA eNews Weekly**
- ★ 2018 Summer Entertainment Series promotional postcard (70,000 distributed to elementary schools)
- ★ Company logo on Braddock Nights T-Shirt

### IMPORTANT DEADLINES

**Company logo** (*Vector format*) and **link** due: **April 5, 2018** (*Required for inclusion in Parktakes magazine*)

**Form & Contribution (pay to FCPF)** due: **May 15, 2018**



**FCPF**  
Fairfax County Park Foundation



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[www.FairfaxParkFoundation.org](http://www.FairfaxParkFoundation.org)